

Greco AS-1000



Pre-Order Date:

5/27/2022

Release Date:

8/22/2022

Technical Specifications:

- ◆ 12" Fretboard Radius
- ◆ 3-piece hard maple neck with Streamline neck profile
- ◆ Macassar ebony or Indian rosewood fretboard
- ◆ Four piece African Mahogany body with maple center
- ◆ Two piece eastern maple top
- ◆ Aged "Specter Gold" Finish
- ◆ Greco U-3000 V2 pickup set
- ◆ Kluson Deluxe guitar tuners
- ◆ 24.75' scale length
- ◆ Greco AS1 Bridge and stoptail
- ◆ Two volume and two tone controls
- ◆ Aged cream plastics
- ◆ 3-way selector switch
- ◆ Available both right handed and left handed orientations.

Background:

Since the late sixties, Greco Guitars have always put the needs for the musician before the needs of the company, with reasonable prices to compete with major brand names from across the globe while providing a quality product for both the studio and gigging musician. In the seventies, Greco introduced the EG series, a single cutaway guitar starting around \$400 to over \$2000 depending on specifications and optional extras the consumer had chosen. Today, we honor that original legacy with the new AS-1000.

AS stands for Aged Series and is featured in an Aged Specter Gold finish and based on the original guitars down to the mahogany and maple body. All plastics on the body have been aged to complement the aged gold polyurethane finish. The streamline neck profile helps give players quick range around the neck while providing easier access to the higher frets. Finally, a new version of the original U-3000s pickups have been put at the center for smooth playing but able to achieve a high gain sound if the player desired. We are happy to provide a vintage feel and sound for a reasonable price.

Marketing:

- ◆ NAMM Show Unveiling June 5th
- ◆ Greco Guitars VIP release party June 6th
- ◆ Gear demos through dealers
- ◆ MSRP Price: \$1,000

Greco



Wholesale



Individual Sales